



KERI TEW

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EXPERIENCE

Graphic Designer

University of the Incarnate Word LOGOS Newspaper, San Antonio, TX; 2012-present

- Design graphics and promotional flyers for the monthly newspaper
- Designed invitation for the Communication Department 2013 Gala

Graphic Designer

Dream Team Doulas, Los Angeles, CA; Summer 2012

- Created logo, advertisement, and photo-collage web site image for the new subsidiary: Sweet Dreams

Resident Manager

Bluestone and Hockley Real Estate Services, Portland, OR; 2010-2012

- Managed properties ranging from 30 units to 50 units in size
- Took photos and created text content for online advertisements weekly
- Designed marketing binder and flyers to promote leasing
- Collected photos, wrote content, and designed layout of quarterly newsletters to encourage resident retention

Logo Designer

Youth Leaders, The Church of Jesus Christ of Latter-Day Saints, Bakersfield, CA; Spring 2009

- Created the t-shirt logo for Girls' Camp 2009

Front Desk Attendant

BYU-Idaho University Relations, Rexburg, ID; 2007-2009

- Worked with several other employees to prepare for major seasonal events
- Greeted over 20 customers each day and sought to resolve their concerns
- Managed and maintained organization of inventory and office filing system
- Answered over 30 customers' inquiries over the phone and through email each day

EDUCATION

University of the Incarnate Word, San Antonio, TX; May 2015

- Bachelor of Fine Arts in Computer Graphic Arts, emphasis in Graphic Design

Brigham Young University–Idaho, Rexburg, ID; July 2009

- Bachelor of Arts in English, emphasis in Professional Writing
- Minor in Graphic Design and Visual Media

SKILLS

Capabilities Concept Development and Execution, Layout, Typography, Writing, Text Editing, Logo Creation, Team Collaboration

Software Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Microsoft Word, Microsoft PowerPoint

Operating Systems Mac, Windows